

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: Kolessar Group Art Unit: 2623  
Serial No.: 09/896,246 Examiner: Yimam, Harun M.  
Filed: June 29, 2001  
For: **MEDIA DATA USE MEASUREMENT WITH REMOTE  
DECODING/PATTERN MATCHING**

---

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 2233-1450

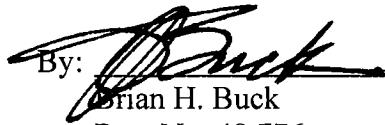
**PETITION FOR EXTENSION OF TERM**

Sir:

Applicants hereby petition the Director to extend the time for response to the Office Action dated April 25, 2007 by one (1) month from July 25, 2007 to August 25, 2007.

Authorization for payment of the fee of \$120.00 for the requested one month extension is hereby provided. The Director is authorized to charge any additional fees incurred by reason of this response or credit any overpayment to Deposit Account No. 03-3415.

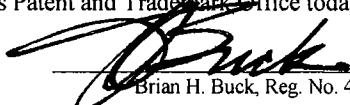
Respectfully submitted,

By:   
Brian H. Buck  
Reg. No. 48,776

COWAN, LIEBOWITZ & LATMAN, P.C.  
1133 Avenue of the Americas  
New York, New York 10036-6799  
(212) 790-9200

Certificate: I hereby certify that this correspondence is being transmitted via the Patent Electronic Filing System (EFS) to the United States Patent and Trademark Office today,

August 23, 2007

  
Brian H. Buck, Reg. No. 48,776